



## **2012 First Annual Harry Olsen Memorial Cup**

A recreational youth soccer tournament to honor Harry Olsen III, one of the founders of the Wesley Chapel Athletic Association and a driving force behind the establishment and growth of youth sports in the Wesley Chapel and Land O'Lakes Florida area.

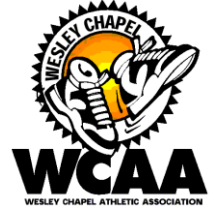


Tournament Dates: March 9-10, 2012

Open to all USA and Florida Youth Soccer Association Recreational Soccer Players ages 6 – 16. Focus will be on soccer organizations in Florida with focus on Pasco, Hillsborough, Pinellas, Hernando, Polk & Manatee counties.



## 2012 Harry Olsen Memorial Cup Recreational Soccer Tournament



### Advertising and Sponsorship Rates

#### Display Advertisement Sales

Display advertisements are also available for sale based on 8.5" x 11" pages. The following are the rates.

#### Display Ad rates:

Inside front cover or inside back cover -	\$600
Full Page Ads	\$500
Half Page Ads	\$300
Quarter Page Ads	\$175
Eighth Page Ads	\$100

In addition to the above Program advertisement opportunities, the following is a list of additional sponsorship alternatives and/or additions:

For ½ page adds & up: Add coupon in back of program for \$50

3' x 6' full color banner to be displayed during tournament for \$250.

Game Field sponsor sign: \$150

All Program Sponsors that purchase a ¼ page or larger get their logo on the HOMC website with link to sponsor site.

#### Deadlines and payments

All submissions must include the following:

1. Contact Name
2. Contact email address
3. Contact daytime and cell phone numbers

All payments must be made by check or money order payable to: **WCAA**

All artwork for display ads should be emailed IMMEDIATELY to [homc2012@yahoo.com](mailto:homc2012@yahoo.com)

All payments must be mailed to the address below.

All payments and ad artwork must be RECEIVED at the following address no later than Friday, January 27, 2012. It is highly recommended that if there is any question regarding whether submissions will be received by Friday, January 27, 2012 that an overnight guaranteed service be used. Any submissions received after deadline will be subject to rejection.

Rich Nolting – HOMC Tournament Co-Director  
29505 Allegro Dr  
Wesley Chapel, FL 33543

Please email any questions to: [homc2012@yahoo.com](mailto:homc2012@yahoo.com) or visit us at [wesleychapsoccer.com/homc.aspx](http://wesleychapsoccer.com/homc.aspx)

The WCAA reserves the right to reject any advertisement. The WCAA will email the decision to reject any advertisement and will do it's best to correct any issue so an advertisement can be published. There is no implied or expressed guarantee or warranty by the WCAA for any advertisement submitted. Any advertisement submitted becomes the sole property of the WCAA.



## 2012 Harry Olsen Memorial Cup Sponsorship Application

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Business Website Address: \_\_\_\_\_

*Please check the Level of Sponsorship Applicable (Program pages are approx. 8 1/2" x 11")*

### Levels:

- \_\_\_\_\_ \$600 Tournament Program Front or Back inside cover – Full color, full page add \*+
- \_\_\_\_\_ \$500 Tournament Program - Full page add \*+
- \_\_\_\_\_ \$350 Tournament Program - 1/2 page add \*+
- \_\_\_\_\_ \$175 Tournament Program - 1/4 page add \*
- \_\_\_\_\_ \$100 Tournament Program – 1/8 page add

*\*Includes company logo on HOMC website and link to sponsor website  
+Can add coupon in back of program for an additional \$50*

### Additional Options:

- \_\_\_\_\_ \$250 36" x 72" Full color banner to be displayed during tournament
- \_\_\_\_\_ \$150 18" x 24" Full color Game Field Sponsor sign

Special Requests: \_\_\_\_\_

Artwork for all display ads should be e-mailed immediately to [homc2012@yahoo.com](mailto:homc2012@yahoo.com).

Please make checks or money orders payable to: **WCAA** and return to:

Rich Nolting – HOMC Tournament Co-Director  
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Wesley Chapel, FL 33543